

JumpStart Challenge

jumpstartchallenge.com





LINCOLN™



LINCOLN™
PARTNERSHIP
FOR ECONOMIC
DEVELOPMENT



Problem: Lincoln companies need talent

- Recruitment and Retention
- Available labor force very limited
- Job openings remain unfilled due to lack of skills



What We Know

- Developers are in high demand
- People with a connection to Lincoln are most likely to move here
- Retention of student population is area to improve (Angelou Report)
- Business survey found 6 specific occupations that are difficult to hire for (DED/DOL surveys)



Solution

- Bring us your best HR tech solutions for the city or for industry
- How can Lincoln companies use technology to attract talent?
- How can Lincoln companies use technology to retain talent?
- How can Lincoln companies use technology to provide skills to workers and potential workers?



The JumpStart

Register your team for a 3-4 minute pitch on
February 20, 2011

\$1000 cash prize

5 Day Design Sprint

LPED will pair the winner with companies working
on talent recruitment to potentially JumpStart the
solution



Questions?

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www.jumpstartchallenge.com

JumpStart Challenge

February 20, 2016

The Barnyard (151 N 8th, Basement level)

Register your team at www.jumpstartchallenge.com
by February 17, 2016

